Remodel Campaign Passes $360,000

When we first reported last fall that the Morro Bay Library Remodel Project was moving forward, the Morro Bay Friends had raised just over $250,000. Nine months later, that total has now passed $360,000 and is still rising! A visit to the Library lobby reveals a temporary donor wall featuring the names of our major donors, as well as beautiful renderings of our future Library interior.

As the project moves through the necessary approval process with the county, the Friends are also moving forward to raise the remaining $150,000 from friends and businesses within our community. We are striving to reach the fundraising goal and break ground on the remodel in 2014.

This issue of Among Friends highlights several of the donors who have already helped to make this dream a reality. It also includes information on how YOU can be part of this exciting project. Our Morro Bay Library is a true treasure within our city, and its continued growth and success are great assets to our community. Won’t YOU be a part of it and donate today?

One Pillar of Our Community Supports Another

Gordon Lu loves our community, and our community loves him. When you walk into Gordon’s local restaurant, The Coffee Pot, you’re likely to find Gordon greeting customers by name and acknowledging each person with a smile or even a hug. The gratitude Gordon feels for customers who’ve supported him for the nearly 24 years that he’s spent running The Coffee Pot brims out of the restaurant and extends beyond his patrons into the entire community.

In addition to donating proceeds from his book sale, Gordon Lu has generously donated to the Remodel Campaign at the Benefactor level.

The next book sale is on August 10.
Gordon Lu  (cont’d from pg. 1)

How did Gordon establish this heartfelt appreciation for the community? With motivation from a Chinese proverb and years of self-starting, Gordon decided to take a chance after working as a bartender for a number of years. He purchased an airport restaurant in Los Angeles and grew the business by working hard and connecting with his customers. Eventually he sought change in his lifestyle – and found himself driving through Morro Bay while taking a much deserved break from what had grown into multiple restaurants. Fortunately for the citizens of Morro Bay, Gordon decided to make our beautiful Morro Bay his new home and place of business.

As a self-made man with little support during his childhood, Gordon sees the library as a place where children in our Morro Bay community can take education into their own hands. As such, Gordon has made his history of donating to our local library a priority. Most recently, he has worked with Joan Petersen to create an opportunity for library patrons to give and gain simultaneously.

When you purchase a copy of Gordon Lu’s book, Double Luck, at the Morro Bay Library, Gordon will donate $10 of the $20 purchase price. While the book is categorized as “Juvenile Non-Fiction” in the library’s catalog, Gordon’s book makes an impression on readers of all ages and perspectives. The book has been introduced in a number of college classrooms, including a psychology course entitled “Child Abuse and Neglect” at Cal Poly, San Luis Obispo. The professor who teaches the course describes Lu as a “resilient spirit” who “overcame adversity,” which is why she (in addition to many other teachers) invites Gordon to speak to her students in the classroom environment. As Friends of the Library, we are grateful to share our membership with the kind and inspirational man that is Gordon Lu. Like Gordon, we strive to exude passion for community, education, and growth.

New Guest Writer: Megan Lancaster

Megan is a new volunteer writer for Among Friends. She teaches writing at Cal Poly and enjoys reading classic novels, mysteries and poetry. She’s been living in Morro Bay for three years, and she loves to walk to the library to check out books and movies. Welcome, Megan!
One of my heroes is Sylvia Beach. She is known primarily as a bookseller, owner of Shakespeare and Company, on Rue de l’Odéon in Paris. To me, though, she was the 20th century’s foremost librarian. In addition to selling books from her shop, she operated a lending library, financially supported young writers, presided over a weekly salon and was the center of literary life in Paris between the World Wars.

I believe that her shining moment came in 1922 when she personally published James Joyce’s controversial and ground-breaking novel, Ulysses. No American publisher would print the book because it was considered pornographic and, in fact, copies that were shipped from France to England and the United States were seized and burned by customs authorities.

Ms. Beach supported literature, and she supported Joyce and paid for publication, printing and distribution of the book, as well as lending Joyce money to live on while he wrote. Joyce, naturally, repaid her devotion by subsequently signing with another publisher and leaving her with huge debts.

André Gide rescued her in the 1930s when it looked as if she would lose her shop. He organized the Friends of Shakespeare and Company whose members paid an annual subscription to attend readings in her shop.

During the Second World War, Ms. Beach was visited frequently by the Gestapo. They recorded the fact that she employed Jewish clerks and sold books to Jews. After a Nazi officer stopped by one day and tried to buy a book, and she refused to sell it to him, she saw the handwriting on the wall and enlisted friends to move all of her books to a hiding place. She closed the shop and painted over her sign.

Shortly after that, she was arrested and interned with other Americans in the Paris zoo. She took great delight in her situation there as she and the other women were kept in the Monkey House. Her French friends simply paid admission to enter the zoo and conversed with her through the bars.

Ernest Hemingway “liberated” her bookshop in 1944 but she never re-opened it. She was widely respected and honored (a Knight of the Legion of Honor) and remained in Paris until her death in 1962. French writer André Chamson wrote about her, “Sylvia carried pollen like a bee. She cross-fertilized these writers. She did more to link England, the United States, Ireland, and France than four great ambassadors combined.”

She was a dealer of books, literature, principals, honor, and integrity – a heroine of the 20th century and a shining example of the power of the free exchange of ideas.

A Message From Our President: Robert “Red” Davis

NOMINATIONS FOR MBFOL 2014 BOARD MEMBERS

Even though we already have a candidate for all but one of the Board positions for 2014, any active MBFOL member can toss their hat in the ring for any position. Duty descriptions for the four officers and six members-at-large can be found on our website: mbfol.org. Or contact 2014 Nominations Chair Joan Petersen, jphp@charter.net or 772.2604 if you are interested and/or have questions.

Nominations close on Friday, October 18, 2013. Elections will be held at the General Membership meeting on Friday, November 15, 2013.

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We asked a few of our donors to share with us their inspiration for making a gift to the Remodel Campaign.

**In Their Own Words....**

**Jude Sanner Long**  
**Morro Bay Library, 1975-2009**

Improvements and upgrades to our Library? Sign me up!

I've been retired for several years and I still love our Library. With 400 to 600 customers every day, the Library provides all kinds of services and programs to meet the needs of our community. From newborns to the very elderly, everyone can find information, life-long learning, entertainment, great reads and great value by walking through the doors or website.

When we started fundraising in 2002, several projects were considered, but they became stalled. So the Friends of the Library became stewards and protected those funds until the right project appeared. Now, everything and everyone have lined up with a great plan to expand into under-utilized spaces. The Morro Bay Friends of the Library are providing the planning and fundraising leadership to bring this project to completion in 2014. This remodel will create upgrades and a wonderful new look and flow that will last us for another 20 years.

I'm thrilled to be able to support this remodel project with my donation. Please join with me to lend your support and keep Morro Bay residents proud of our library!

**Marlene Peter**  
**In Memory of Gilbert M. Peter**

I have served for many years as a volunteer for the Morro Bay Friends of the Library. As a past Board member, former President and as a general volunteer, many of my volunteer memories include my husband, Gil, at my side. I remember one time in particular when I was in charge of organizing all the elementary school children for the grand opening of the “new” library building back in the 1980's. We were going to release a bunch of helium balloons and Gil filled every one of them with helium for us! Gil and I shared a passion for education. He taught for 30 years at Cuesta College as a math instructor and as the Chair of the Math and Physical Sciences Department, and I taught for 20 years at both Morro Elementary and Del Mar Elementary.

Gil passed away in 1996, and I am thankful to be able to take this opportunity to honor his memory with a donation to the Library Remodel Campaign. I think it is so important that we keep books in the hands of our children. All the new technology is great, but nothing quite takes the place of putting a book into the hands of a child. I wanted to make this gift to the Morro Bay Library in Gil’s memory because I think our community needs and deserves a nice library.

**The Johnson Family**  
**Lee, Christine & Nicholas**

“A library is not a luxury, but one of the necessities of life.” --Henry Ward Beecher

My husband, Lee, and I always say that most of what we have done in life began with a visit to our Library. When we needed to know about refinishing hardwood floors or planting a garden or having a baby, we went to the Library and checked out a book. The Library is always our first stop for information. The fact that we can also access the latest books by our favorite fiction authors plus scores of children’s books for our son is an added benefit.

In discussing our donation for the Morro Bay Remodel Project, Lee and I realized that once the remodel is complete, the Library would not need on-going fundraising on such a large scale at least for the next 25 years. Therefore, we decided to pay it forward. We made a commitment to a ‘one time’ gift now when the Library truly needs the funds.

Additionally, due to the challenges in our local economy, Morro Bay’s Remodel Project will not receive matching funds from the County (Cayucos, Atascadero and Cambria libraries all received County funds.). Lee and I believe that to ensure our Library stays strong into our son’s generation and beyond, public-private partnerships can accomplish that goal even without large investments from local government.

It’s for those reasons that donating generously now to the Library remodel was the right decision for us.
Bar none, our mother Patricia (Pat) Clevenger is the most prolific reader we've ever known; although father Jim is a close second. Remarkably, her love of reading has even been highlighted with her proudly displayed California license plate that reads BOOKWRM. But she does more than just love books; she has volunteered most of her adult life in various library positions to help keep libraries thriving and available for everyone to use. After many years of service as a pivotal member of the Library Board in Visalia, and the City/County Library Joint Powers Board’s planning and building expansion of the new Visalia Public Library branch in 1970s, our mother was quick to volunteer in Morro Bay when our parents relocated here after retirement nearly 15 years ago.

When the five of us siblings were thinking of a way to surprise our mother with a meaningful gift, we realized that it was perfect timing to make a gift in her name to the Morro Bay Library Remodel Project. There is no better way to honor our mother than to support her love of books, reading and public libraries. Before we had a chance to surprise her with our planned gift, unsurprisingly my parents made a generous donation of their own. Now we are happy to add our donations to theirs on behalf of our mother and in honor of her lifelong commitment to libraries.

How many ways can YOU think of to donate to the Morro Bay Friends of the Library?

Here are a few that we thought of:

- Save your coins and donate them (this could be a fun one to do with your kids).
- Have a yard sale and donate the proceeds to the MBFOL.
- Encourage any groups that you belong to to make a group donation (this can give your group good visibility in the community).
- Make a donation from your business (good advertising!)
- If you belong to a book club, take a collection and contribute in the name of your club.
- Donate your used books, CDs and DVDs to the MBFOL to sell at the next Book Sale.
- Make a gift in memory of a loved one.
- Make a gift on behalf of someone else (Do you know a special person who loves the library but may not be able to afford to make a donation? Do it for them!)
- Name the MBFOL as a beneficiary in your living trust.
- Designate the MBFOL as a recipient of a gift in your will.
- Have enough material things? Ask people to donate to the MBFOL as a gift for your next birthday.
- Make a gift in honor of someone special (this could make a good retirement gift or a way to commemorate a special occasion).
- Have something of value that is just taking up space in your home? Sell it on eBay and donate the proceeds to the MBFOL.
- Trying to kick the caffeine habit? Skip that fancy coffee a few days a week and donate the money to the MBFOL.
- If you’ve already made a donation, tell a friend! Your example could lead others to donate as well.
- Become a Lifetime Member of the MBFOL. Never have to renew again! And your dues go to the Remodel Campaign as well.
- Need a birthday gift idea for someone? How about a MBFOL membership and book bag?
- Do you work for a company that has a Matching Gift program? Take advantage of their program to multiply your gift.
- Recycle your cans and bottles and donate the proceeds to the MBFOL.
- Want to make a larger contribution but can’t afford it all on your own? Talk to your extended family members about all pitching in together to make a gift in the family’s name.
- If you would normally consider a gift of $100 every year to support the MBFOL, consider a one-time gift of $1,000 this year that will help fund the Remodel Project at a time when we need the funds most.
- Do you own a local business? Designate a day when a percentage of all sales will be donated to the MBFOL. We’ll help you pass the word along to our 500+ members!
- Or simply……..give. Make your donation today at mbfol.org or by using the donation form on pg. 15 of this newsletter.
What do the library and the post office share in common? They’re both services supported by taxpayers. They’re both places we visit frequently. And they’re both closed on Sundays so their employees can rest.

But in 1922, the Morro Bay Library shared more with the post office. The two institutions shared a building (pictured left). The first branch library located in Morro Bay housed all of its books at the local post office. When the post office opened its doors to the library – exactly 91 years ago – in August of 1922, Postmistress Lillie Anderson began as the first librarian. She was paid $5 a month for the valuable services she provided to our Morro Bay community – less than most packages cost to mail today.

A decade later, the Morro Bay Library began its lengthy history of relocations and changes in sponsorship. In addition to the post office, the library also shared space with the Maston Hotel, art galleries, gift shops, and the Morro Bay Courthouse. Most recently, the library relocated from its own designated space at 410 Morro Bay Boulevard to its much improved current space at 625 Harbor Street in 1985. Despite these changes, two things remained constant: a strong relationship with the arts and a reliance on community support for growth.

When the library initially opened, one bookcase (mostly fiction) comprised its entire contents, and the librarian could only check books out after 2 p.m. (once all mail had been distributed). That bookcase saw many homes and many guardians, but in 1950, Mrs. Marie McKennon, a retired schoolteacher took her post as librarian. Mrs. McKennon saw the library as a place of welcome for new community members, comfort for old, and learning for all. To promote these values, Mrs. McKennon increased the variety of books and magazines available as well as added more space, including a reading area for children. As the library grew, the lack of signage became an obvious issue, so Alfred Berghell conceived an idea that would direct patrons to the library to read and to enjoy the art gallery there. Community members donated materials and built the first sign (pictured right).

Throughout a number of articles written for local newspapers, Mrs. McKennon established a tradition of reliance on community members like Alfred Berghell for library growth and improvement. The next librarian, Mrs. Erica Ness, took up the torch and saw to it that the library gained new shelves, more books, more help, and increased hours of operation. Similarly, the following librarian, Mrs. Dorothy Woods, increased the size of the library, added events to draw in more patrons, and increased the staff to assure that the library would be open during the additional hours added under her leadership.

At this point the community saw a need for a committee of community members to support the library’s growth while adhering to its mission. In 1974, The Friends of the Library was born. Originally with 18 members, the Friends now maintains over 500 members.

Without the Friends of the Library and the Morro Bay community, the current library building could not exist, nor would it carry on the longstanding tradition of promoting visual arts in addition to textual ones. Jude Sanner Long, John Kim, and the Friends worked together to make building a new library a reality. Under their leadership, Morro Bay residents built and paid for the new library that opened in 1985.

continued on pg. 7
Among the many efforts of these dedicated patrons stand the existing mosaic mural, the patio benches, and the “Carpe Diem” sculpture. Over 60 people and 22 organizations contributed to the composition of the mural that marks the library’s most visible wall today (pictured on previous page). Margaret Foster facilitated another beautiful contribution to the outdoor space with her idea to convert the planks from the old water tanks on Black Hill into wooden benches for the library. And sculptor Wachtang Korisheli generously donated his “Carpe Diem” sculpture to further enhance the patio (pictured left).

Now in 2013, 28 years after the doors opened at 625 Harbor Street, the library continues to rely on its patrons to support the changes necessitated by our community. As Augustine Birrell said, “Libraries are not made: they grow.”

Planning Today for a Gift of Tomorrow

It’s no secret that the Morro Bay Friends need cash-in-hand within the next year to pay for the current Library Remodel Project. As you’re considering the gift that you can make now, you might also consider a future gift that you can make to sustain operations of the Morro Bay Library. Of the $360,000 that has already been raised for the Remodel Project, almost $50,000 of it came from two estate gifts back in 2008.

Grace Melton was more than just a library volunteer. She was a passionate leader and advocate of the Morro Bay Library, and as part of the settlement of her estate, the Morro Bay Friends of the Library was a recipient of a sizable donation that was designated for a building fund. That money has sat earmarked for just such a project and now provides the single largest gift toward our Remodel Campaign. In the same year as Grace’s gift, another bequest was received from the estate of David Miller. David was not a prominent volunteer or well-known face among the Friends of the Library, but he was an individual who cared deeply about the future success of the Library and wanted to support it with a gift upon his death. The funds from his bequest were unrestricted, which offers the most flexibility for a non-profit to use the funds in the way most needed. In our case, those funds have also been held through the years and will go toward our Remodel Project.

Planned giving is a way to make a larger contribution to a charitable non-profit than you normally might be able to make with your current income. As the donor, you or your estate may also receive tax benefits for such a donation. The most common types of planned giving are bequests and living trusts. In a bequest, the donor makes a simple designation in his/her will or trust for funds to be given to a charitable non-profit. Bequests cost nothing during the donor’s lifetime, and they are easy to do and revocable if situations change. In a living trust situation, probate is avoided and the charity is named as a beneficiary. In both cases, the gift costs nothing during the donor’s lifetime, the estate receives the tax benefits of a charitable gift, and the charity benefits greatly from the donation.

Other forms of planned giving include:

- Gifts of appreciated securities
- Gifts of life insurance (either donating policies or naming MBFOL as the policy beneficiary)
- Gifts of retirement funds upon your death
- IRA Rollover distributions (if you are at least 70 ½ years old, you may be eligible to make a tax-free distribution from an IRA before December 31, 2013.)

If you are interested in the various ways to make planned charitable gifts to the Morro Bay Friends of the Library, we encourage you to seek advice from your CPA or attorney about the best ways to take advantage of these giving opportunities and to help the Morro Bay Friends of the Library preserve a valuable asset of the Morro Bay community. Your planned gift of today can be the cornerstone of success for the Morro Bay Library of tomorrow.

To make a gift to the MBFOL, please contact Treasurer Gerry Fuller at oceanwaves@charter.net.
Among Friends  mbfol.org

Calendar of Events - August/September

AUG 6 (T) 5-7 p.m.  **iPhone Class—Basics & Advanced Functionality**  
Presented by Morro Bay Resident Aaron Anderson of Rock View Realty. This is another opportunity for this free hands-on workshop which is both an introduction to the iPhone and an advanced class on some of the less obvious aspects of iPhone ownership. Please call 772-6394 to reserve your seat.

AUG 7 (W) 10 a.m. - Noon  **Book Discussion Group**  *The Art of Fielding* by Chad Harbach

AUG 10 (Sat)  **Friends of the Library Book Sale**  
Morro Bay Community Center. Members only will be admitted to the sale from 9 to 10 a.m. with the public sale from 10 a.m. to 1 p.m. A $3 per bag sale will be from 1 to 2 p.m.

AUG 14 (W) 10 a.m. - Noon  **Book Discussion Group**  *The Appeal* by John Grisham

AUG 17 (Sat) 10 a.m. - Noon  **Writer’s Club**  North Coast Writer’s Club  
This The North Coast Writer’s Club is here to lend support, accountability and encouragement for your writing projects - especially if you are interested in self-publishing. Bring your writing samples. More information: Bert Silva @ 771-9803 or bertsilvabythesea@gmail.com.

AUG 21 (W) 10 a.m. - Noon  **Book Discussion Group**  *The Paris Wife* by Paula McLain

AUG 22 (Th) 11 a.m.  **Nutrition Education & Healthy Lifestyles**  
Incorporating a Healthy Diet & Exercise into Your Lifestyle, Course 2 of 3 by Healthy Inspirations

As a result of years of research and testing, Healthy Inspirations put together the best of the best in weight loss and wellness services. Healthy Inspirations will address the 4 essential pillars of effective, lasting weight loss including whole food nutrition, one-on-one counseling, effective exercise, and soothing relaxation, put together in one dynamic program tailored to individual weight loss and wellness goals. This month will be the first of three courses over the next three months. Today’s course will cover: why are diet and exercise important; what are the true benefits of diet combined with exercise - cardio, strength, flexibility, balance; healthy activity levels; time management & routines; how to increase variety of exercise and why; and, S.M.A.R.T. Goals.

AUG 28 (W) 10 a.m. - Noon  **4th Wednesdays Mystery Readers**  *The Drop* by Michael Connelly

SEP 3 (T)  **Library Holiday (closed)**

SEP 4 (W) 10 a.m. - Noon  **Book Discussion Group**  *Canada* by Richard Ford

SEP 11 (W) 10 a.m. - Noon  **Book Discussion Group**  *The Maytrees* by Annie Dillard

SEP 18 (W) 10 a.m. - Noon  **Book Discussion Group**  *Rules of Civility* by Amor Towles

SEP 20 (F) 11:30 - 1:30 p.m.  **Morro Bay Friends of the Library Board of Directors Meeting**  
Friends members and guests are welcome to attend and listen to Board business.

SEP 21 (Sat) 10 a.m. - Noon  **Writer’s Club**  North Coast Writer’s Club  (see details above)

**All events are held in the John Kim Room at the Morro Bay Library, unless otherwise indicated. Schedule is subject to change.**

*For the comfort of those attending, please come fragrance-free to all our programs.*
Calendar of Events - September/October

SEP 25 (W) 10 a.m. - Noon  Book Discussion Group  Storm Prey by John Stanford
SEP 26 (Th) 11 a.m.  Nutrition Education & Healthy Lifestyles  Incorporating a Healthy Diet & Exercise into Your Lifestyle, Course 3 of 3 by Healthy Inspirations (see previous page for details)
OCT 2 (W) 10 a.m. - Noon  Book Discussion Group  Calling Invisible Women by Jeanne Ray
OCT 9 (W) 10 a.m. - Noon  Book Discussion Group  Quiet—The Power of Introverts in a World That Can’t Stop Talking by Susan Cain
OCT 15 (T)  Library Holiday (closed)
OCT 16 (W) 10 a.m. - Noon  Book Discussion Group  The Art of Racing in the Rain by Garth Stein
OCT 19 (Sat) 10 a.m. - Noon  Writer’s Club  North Coast Writer’s Club (see previous page for details)
OCT 23 (W) 10 a.m. - Noon  Book Discussion Group  The Affair by Lee Child

Summer programs draw big crowds to the Library!!

87 attendees enjoyed the hilarious and awe-inspiring performance of the Something Ridiculous Jugglers.

350 children and teens are participating in this year’s Summer Reading Program! Young children were invited to drop off a stuffed animal to “spend the night” in the library. It looks like the animals were enjoying the library’s book collection too!
Membership Report from Susan Gossard

We have a great team of membership volunteers who help sign up new and renewing members, and their efforts are what make us one of the largest and strongest Friends organizations in the county. We have passed the 500 mark and are going strong. We are always looking for more volunteers, but even if you don’t have the time to volunteer, here are a few things you can do to help make our job a little easier:

Renew early. By not having to send out renewal forms, you can help us save volunteer time and money. You can pick up a renewal form at the library or find one in this newsletter (on pg. 13) or on our website at mbfol.org.

Renew for multiple years, or even, a lifetime membership. This saves your time and ours!

Encourage a friend or neighbor to become a member. Your word-of-mouth is the best way to motivate people to become a Friends member!

Remember: Member dues support MBFOL and go directly to our Morro Bay Library.

Susan

New Dues Structure

Effective January 1, 2014

- Individual $10/year
- Household $20/year
- Business $25/year
- Patron $50/year
- Sustaining $100/year
- Individual Lifetime $250

Renew before December 31 to take advantage of the current dues rates!

Book Sale Report from Laurie Allen

Our Muscle Men Need Muscle!

There comes a time in the life of every muscleman when he needs a few more muscles (from other people). Our crew of devoted volunteers who move the cartons of books from the library to the community center needs a few good men or women who are willing to help haul.

The more people we have, the less each person has to do. As long as you don’t have a bad back and can lift at least 20 pounds, we could really use your help.

The time: 7:30 a.m – 8:30 a.m. Friday August 9th. Just one hour will really make a difference; just 4 times a year on the day before each book sale makes you a hero!

Please email Volunteer Coordinator Joan Petersen (jphp@charter.net) and fill out a volunteer form which you can pick up at the library. Then you can be a Friends Volunteer and help us continue to serve our library and our community!

Thanks,

Laurie

Two Special Thank You’s:

The Foundation for San Luis Obispo County Public Libraries recently approved a donation of $5,000 to the MB Library Remodel Project. We are so grateful for their support of all the public libraries in SLO county. The Foundation is always in need of volunteers (and Board members)! If you are looking for another way to support the public libraries in our area, please contact them at www.slolibraryfoundation.org.

In June, the Morro Bay City Council adopted a 2013-2014 budget that includes a $5,000 contribution to the MB Library Remodel Project. We are especially appreciative of this show of support and for the City’s ongoing commitment to the Morro Bay Library.
Membership Benefit: Businesses marked with this star are offering special discounts or perks to Friends members. Just show them your card and ask about their Membership Benefit. Thank you for supporting all these businesses who support your Morro Bay Library!!

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Morro Bay, CA 93442
morrostrands@aol.com
www.morrobaybeads.com
805-772-3338

Coalesce
Bookstore and Garden Chapel
845 Main Street
Morro Bay, CA 93442
(805) 772-2880
email: coalescebookstore@gmail.com
website: gardenweddingchapel.com

Thank you to our New and Renewing Business Members:

Jennifer Redman
Financial Advisor
1085 Kennedy Way
Morro Bay, CA 93442
Bus. 805-772-7938
Fax 866-445-0258
jennifer.redman@edwardjones.com
www.edwardjones.com
California Insurance License 0C24309

Edward Jones
Making Sense of Investing

Edward Jones
Making Sense of Investing

Sarah Ketchum
Financial Advisor
501 Harbor Street
Morro Bay, CA 93442
Bus. 805-772-6188 Fax 888-494-6286
TF 800-216-6188
sarah.ketchum@edwardjones.com
www.edwardjones.com
California Insurance License 0C24309

Nick Hall, REALTOR®
Broker: Associate
DRE Lic. # 01476431
(805) 438-4544 Cellular
(805) 993-3505 Office
(805) 993-3637 Fax
NickHall@ColdwellBanker.com
NickHall@ScenicCoastRealty.com
48 South Ocean Ave.
Layens, CA 93430
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THANK YOU to our New and Renewing Business Members:

**theSKINSTop**
Keeping Your Best FACE Forward
“Your Local Skin Health Center!”

**Call about Introductory Specials!!**

Skin Care Treatments/Waxing/Makeup/Skin & Makeup Education/
Personalized Skin Care Programs
805.459.3792 645 Main St., Ste. H, MB cyndee@theskinstop.com
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PRINCIPAL ARCHITECT
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**Reiss Design Studio**
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Registered Investment Advisor

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Morro Bay, Ca. 93443
www.eckleswealth.com
jeff@eckleswealth.com

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keith@bmehvac.com | brent@bmehvac.com
(805) 543-6636

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**Aloha Shirt Shop**

**Other Current Business Members:**

- Morro Bay Furniture
- Gardens by Gabriel
- Morro Bay Drug & Gift
- Rabobank—Morro Bay Branch
- Morro Bay Chamber of Commerce

**Nancy E. Loe, MA MLS**

**Holistic Movement Center**

**Pedersen Realty & Property Management**

**Jim’s Automotive**

**Sherry Sim—Sims & Company**
New Library Acquisitions

**Books**

Robert B. Parker’s Wonderland
Wheat Belly
Dead Ever After
The Interesting
Storyteller
Snapper
Man Without Breath
Silken Prey
NO54A2
Inferno
Execution of Noa P. Singleton
Big Brother: a novel

**Redeemer**
Superman
Sparta
Astronaut Wives Club
We Are All Completely Besides Ourselves
Children of Jacaranda

**DVDs**

Hansel & Gretel
Snitch
An American Girl: Saige Paints the Sky
Lincoln
The Guilt Trip
Oz the Great and Powerful
Learn Spanish DVD: Level 2
Learn Spanish DVD: Level 3
Identity Thief
Jack the Giant Slayer
The Last Stand
Warm Bodies

JOIN the Morro Bay Friends Of The Library & support your local public library!

Name_______________________________________________

Address___________________________________ City/Sta

te/Zip  ____________________________

Telephone________________________  Email __________  

☐ NEW  ☐ RENEWAL  ☐ Check (Payable to MBFOL)  ☐ Cash

☐ Individual $5/year  ☐ Family $10/year  ☐ Individual Lifetime $100

☐ Business $25/year  (☐ Yes, I will offer a Library Friends Membership Benefit)

☐ Donation: $ _____________  TOTAL ENCLOSED:  $ _____________

I’d like to receive my Newsletter:  ☐ Email saves $5/year/member  ☐ U.S. Mail.

YES! CONTACT ME TO VOLUNTEER:

☐ Book Sale  ☐ Fundraising  ☐ Membership  ☐ Publicity  ☐ Special Events

Please return to:  Morro Bay Friends of the Library, 625 Harbor Street, Morro Bay, CA  93442.

MBFOL is a 501c3 nonprofit organization.

Many thanks to our SUPER library staff for their hard work during these busy summer days!

Thank you to our Board volunteers and County Library staff who attended the Board of Supervisors meeting to represent MBFOL at a Volunteer Recognition Presentation.

Summer 2013 | 13
Donor Levels & Benefits

**BENEFACTOR** $5,000+
- Naming opportunities
- Named on Donation Wall in Library
- Recognition on website for 5 years
- Annual recognition in newsletter for 5 years
- Specific article in the newsletter
- Named in publicity for Grand Re-Opening
- Lifetime membership in the Friends

**PATRON** $2,500-$4,999
- Naming opportunities
- Named on Donation Wall in Library
- Recognition on website for 3 years
- Annual recognition in newsletter for 3 years
- Specific article in the newsletter
- Lifetime membership in the Friends

**SPONSOR** $1,000-$2,499
- Named on Donation Wall in Library
- Recognition on website for 2 years
- Annual recognition in newsletter for 2 years
- Lifetime membership in the Friends

**SUPPORTER** $500-$999
- Named in Donation Book in the Library
- Recognition on website
- Annual recognition in newsletter for 1 year
- Lifetime membership in the Friends

**CONTRIBUTOR** $250-$499
- Named in Donation Book in the Library
- Recognition on website
- Annual recognition in newsletter for 1 year

**BOOKLOVER** $100-$249
- Named in Donation Book in the Library
- Recognition on website

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**NAMING OPPORTUNITIES**

<table>
<thead>
<tr>
<th>$25,000</th>
<th>Patio Space</th>
</tr>
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| $10,000 | Computer Island  
           Program Room  
           Teen Reading Area  
           Quiet Reading Area |
| $5,000  | Children’s Reading Nooks (2)  
           Book stacks (8) |
| $2,500  | Patio Benches (5) |

All donors of at least $1,000 will also be named on the Donor Wall in the Morro Bay Library.

For more information, please visit MBFOL.org or email info@mbfol.org.
Donation Form

Morro Bay Friends of the Library is a California Non-Profit Public Benefit Corporation and has 501 (c)(3) charitable status. Contributions are tax deductible to the extent allowed by the law. Non-Profit Tax ID Number 95-3786266.

DONOR INFORMATION (PLEASE PRINT)
Your personal information is kept confidential.

Last Name __________________________________ First Name ___________________________ MI _____

Name as you would like it to appear in donor recognition _______________________________________

Street Address __________________________ City/State/Zip ____________________________

Telephone Numbers: Home (____) __________ Work (____) ___________ Cell (____) ___________

E-mail Address ____________________________________________

☐ I/we would like to give anonymously.

DONOR LEVELS & BENEFITS
(Check One)
☐ Benefactor ($5,000+)*
☐ Patron ($2,500-$4,999)*
☐ Sponsor ($1,000-$2,499)
☐ Supporter ($500-$999)
☐ Contributor ($250-$499)
☐ Booklover ($100-$249)

("Please see MBFOL.org for naming opportunities at these donor levels.

Total Donation Amount
$ __________________________

YOUR DONATION MAY BE MADE
1) In Memory of ... To remember a family member or a friend
2) In Honor of ... To honor a special person or business
3) On Behalf of ... To have another person or business receive recognition for the donation

(Donation receipt will remain in your name.)

My gift is: ☐ In Memory of ... ☐ In Honor of ... ☐ On Behalf of ...

Name ____________________________________________

If you would like an acknowledgment sent to the person named above or their family, please provide contact info. Please notify:

Name ____________________________________________

Address __________________________________________

City/State/Zip _____________________________________

METHOD OF PAYMENT
☐ Check enclosed

Please make checks payable to “MBFOL” and send or bring to Morro Bay Friends of the Library, Morro Bay Library, 625 Harbor Street, Morro Bay, CA 93442

☐ I will use my credit card to make my donation online at MBFOL.org.

For more information, please visit MBFOL.org or email info@mbfol.org.
Upcoming Book Sale:

August 10, 2013

at Morro Bay

Community Center

9-10 am Members Only (join at the door)
10am-2pm Public Sale; 1-2 pm $3 bag sale

Please keep us current with addresses and email changes. If you have an email and would prefer to receive newsletters online, please let us know. Choosing the email option for newsletters saves the Friends $5 a year per membership! Send changes to info@mbfol.org.

Your email is confidential and will not be shared.