



Among Friends

Morro Bay Friends of the Library newsletter

Fall 2010

Volume 29, Edition 4

To stimulate public support of the Morro Bay Branch of the San Luis Obispo County Library by fostering and establishing closer relations between the library and the citizens and organizations of Morro Bay, by focusing public attention on library services, facilities and needs and by soliciting gifts, endowments and bequests to provide financial aid for adequate facilities and needs.

“THE JOURNEY IS THE REWARD”

I have come to realize that my past five years with the Friends has been a wonderful transitional journey. After retiring as a long-time community college educator and program director, I was not sure what I was going to do with my time. Being introduced to the Friends by a Friend was the best gift I could have received.

During my tenure with the Friends, I had the incredible opportunity to work with dynamic Boards, interact with a devoted library staff, work with the *almost* irreplaceable Jude Sanner Long, as well as engage with an active and motivated community. In so doing, the membership allowed me to be as creative as I chose to be.

As Membership Director in my first year, we introduced a new category for juniors, as well as reactivated the Business membership so that we could continue the very important partnership between our business community and this library. We also wanted to make sure that those who joined the Friends would find that there were benefits to being a member. Thus, we introduced the “members-only” entrance to our book sales in the 1st hour.

I began facilitating and coordinating our **Readers’ Community Book Discussion Group and Local Authors Series** which is also open to the public. We even offered a Study & Discussion Group for Seniors for a couple of years.

During my Presidency the last four years, we definitely have had some interesting opportunities and challenges. We collaborated with Supervisor Bruce Gibson and his Legislative Assistant, Cherie Aispuro, to produce the Countywide Library Summit. We held community meetings and conducted surveys to find out what the Morro Bay community wanted of their Library. Working with staff, the Friends were able to produce the report: [Our Vision of Morro Bay Library's Future Where do we want to go?](#). If you haven’t had a chance to read it, it is available at:

www.morrobayfriendsoflibrary.org/members/

Most significantly this year has been the resolution of our library’s lease between the city and the county for another 25 years. The biggest gain from that resolution is that the library will now have full access to the Library building beginning March 1, 2011.

I have had a joyous journey while serving on the Friends Board. I believe I will be leaving the Friends membership in great hands with a well-qualified and motivated Board and new president. Thank you for allowing me to lead during these very interesting times.

Karen Robert, President



Among Friends is the quarterly newsletter for the Morro Bay Friends of the Library. It is distributed to all members. Circulation is approximately 400. Additional information about the Friends is available at <http://www.morrobayfriendsoflibrary.org/> or call 772-9268.

We encourage submissions of library-related material. **The deadline for publication is the 6th day of each month of publication—January,**

April, July and October. Articles are to be submitted to Robert Fuller Davis in any of the following formats: email to news@morrobayfriendsoflibrary.org either in text or as attachments in Word or WordPerfect; CD in Word or WordPerfect, or in written form legible for transcription. Nothing will be accepted verbally. The editor reserves the right to edit or reject material. Each article is the opinion of its author and does not necessarily represent the opinion or endorsement of the Friends or the Library or the editors.

Friends Board of Directors

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Joan Petersen, Volunteer Coord	772-2604	volunteers@morrobayfriendsoflibrary.org
[REDACTED]	[REDACTED]	[REDACTED]
Jackie Kinsey, Branch Manager	772-6394	jkinsey@slolibrary.org

Beginning January 12th..... the Book Discussion Program will be meeting in Two Locations! Please note the following:

The Morro Bay Book Discussion Group is a *free* program made up of a community of readers and students of life interested in learning and exploring who come together Wednesdays to discuss books. If you like the idea of discussing books you have just read, or just want to learn more about a book before you read it, this is the place to be. **Come to any or all sessions!**

Each 1st & 3rd Wednesday participants will have a chance to read and discuss anything from the latest bestsellers, classics, traditional literature, and historical fiction, mysteries or non-fiction books. Join us in animated and thoughtful discussion as we explore a variety of diverse and interesting books. **Meet at [2401 Ironwood Ave.](#)**

Every 2nd Wednesday (known as "Share Day") will be a chance for participants to bring and discuss non-reading list books, whether they are fiction, non-fiction or inspirational books that they have found especially interesting and/or informative. Participants also bring their favorite dishes to share with the group. ***This will begin in February.*** **Meet at [2401 Ironwood Ave.](#)**

Most 4th & 5th Wednesdays we host a local author or artist who share their talents with us through readings, conversations, special presentations, demonstrations, and/or workshops. These events take place at the [Morro Bay Library](#) and are co-sponsored by the [Morro Bay Friends of the Library](#).

Why We Meet in Two Locations

The Morro Bay Library is going through a remodeling transition time. While this is happening, the Morro Bay Book Discussion Group will meet at the [Morro Bay Library](#) **ONLY** for the Local Authors Events (4th & 5th Wednesdays). All other Wednesdays programs will be at the [2401 Ironwood Ave.](#) location.

Upcoming Events

All events occur at the Morro Bay Library Program Room unless otherwise noted.

Reoccurring Every Month!

- 1st & 3rd Wednesday 10:00am noon Readers' Community Book Discussion Group
- 2nd Wednesdays 10:00am noon Inspirational Topics Discussion Group
- 4th and 5th Wednesdays 10:00am noon Celebration and Appreciation of Literature through local author readings, special presentations and other literary activities.

November

- 3 *Best Friends Forever* by **Jennifer Weiner** This story is a grand, hilarious, edge of your seat adventure; about betrayal and loyalty, family history and small town secrets.
- 4 **Supervisor Bruce Gibson** office hours MB Library Program Room 4 5 pm

6 Book Sale (9-10am Members Only) 10am-2pm Sale; 1-2pm \$3 bag sale

- 10 *A Deep Breath of Life Daily Inspiration for Heart Centered Living* by **Alan Cohen** During this inspirational Wednesday's discussion, what can we learn from this book?
- 11 **Holiday - Library Closed**
- 17 *The Catcher in the Rye* by **J. D. Salinger** - This influential and widely acclaimed story and perennially banned book details the two days in the life of 16 year old Holden Caulfield.

19 Annual Membership & Elections meeting 11:30 am 1:30 pm FREE FOOD! Public Welcome. FREE FOOD! Make your voice and vote count! FREE FOOD!

- 24 No Book Discussion this Week
- 25 26 **Holiday - Library Closed**

December

- 1 *Sister Carrie* by **Theodore Dreiser** This novel published in 1900 is an epic of city life, of transient idealists besieged by industrialism and its anonymity.
- 2 **Supervisor Bruce Gibson** office hours MB Library Program Room 4 5 pm
- 8 *Wishin' and Hopin' A Christmas Story* by **Wally Lamb** It's 1964 and 10 year old Felix is sure of a few things. What can we learn from his story?
- 15 No Assigned Book/Potluck Discussion of non reading list books, fiction or non fiction or inspirational that you have found especially interesting and/or informative. Please also bring your favorite dish to feed at least 8 10 people.
- 25 **Holiday - Library Closed**

January

- 6 **Supervisor Bruce Gibson** office hours MB Library Program Room 4 5 pm
- 12* **You Can Heal Your Life* by **Louise L. Hay** The Group Facilitator will lead us in a discussion on how we can change our thinking...and improve our quality of our life.*
- 18 **Holiday - Library Closed**
- 19* **Standing in the Rainbow* by **Fannie Flagg** This prequel to 'Can't Wait to Get to Heaven' gives us insights into the characters Neighbor Dorothy, Aunt Elner, Norma & Macky Warren, Tot Whooten and more. The time is 1946 until the present in Elmwood Springs, Missouri. A story of richly human characters, small town life, and the daily contest between laughter and tears.*
- 21 **Friends Board of Directors Meeting** 11:30 a.m. 1:30 p.m. Public welcome
- 26 Meet Local Author and Historian Cal Poly Professor Emeritus **Dan Krieger** Join this "Times Past" Tribune Columnist as he takes us on a journey through the Central Coast historical archives.

*Morro Bay Book Discussion Group@ 2401 Ironwood Ave.





Morro Bay Library Wednesday's Program Meets Local Author Richard Taylor

by
Anthony V. Toscano

On Wednesday, September 29, 2010, our readers community book discussion group were fortunate to spend time with author Richard Taylor and his wife, Jackie Ward, of Cambria, CA. Our meeting was well-attended and enjoyed by all.



Richard Taylor with Group Facilitator Karen Robert

Mr. Taylor is a screenwriter and author of short stories, novels and essays. His Showtime Premier film "Deceptions" was nominated for a CableACE Best Picture Award. The SciFi Channel Original TV movie "EnCrypt" was produced from his screenplay. Several of Mr. Taylor's short stories, articles and essays are collected in "Dark Reflection and Other Tales." His debut novel, "The Haunting of Cambria" continues to receive rave reviews.

Richard Taylor entertained our group with a reading from his recent novel "Red Mist." As well, he spoke to us at length about the ever-changing nature of book publishing. Several of Mr. Taylor's books were produced as electronic, Print On Demand volumes, available at amazon.com and other outlets.

Mr. Taylor was gracious enough to answer many questions from his audience and to autograph copies of his books.

Our Morro Bay Friends of The Library Readers' Discussion Group meets each Wednesday morning from 10:00 am -

12:00 pm. All folks are welcome and encouraged to attend. Ms. Karen Robert is our group's able facilitator.

Our library system provides copies of the books we read, this being just one more example of the treasure we citizens of Morro Bay are privileged to possess.

Information regarding future meeting dates and books we will read and discuss is available at the library.

Please join us when you can for stimulating conversation within a friendly atmosphere.

Regular Season Series Book Lists can be downloaded @ our website, <http://www.morrobayfriendsofthelibrary.org/>. Our local author series is available year-round.

Anthony V Toscano is a member of the Morro Bay Friends of the Library and a new volunteer to the organization. He provided the photograph for this article.

You can help the Morro Bay Library by choosing to receive this newsletter online. It costs the Friends \$380 to print and mail members their newsletters. You can save Friends \$1.23 per issue, almost \$5 a year, which could be going towards helping our Library instead, if you elect to look at your copy online Call our Membership Director, Jennifer Redman, at **772-7938**, if you want to save the Friends some money. More money means more books, films, CDs for our library.

Beginning with the Fall 2011 edition, *Among Friends* will be available only online or at the library. We will no longer mail the newsletter to members' homes.



Jackie Kinsey is Our New Librarian

San Luis Obispo County Library has announced the appointment of Jackie Kinsey to the position of Morro Bay Public Library Branch Manager, effective September 3, 2010.

Jackie was born in Sacramento but lived many places as a child of an Air Force officer, *aka* proud Air Force brat. She received her MLIS from the University of North Texas and has had a variety of library positions.

She began her professional career in Galveston, Texas, then moved east to Baltimore, Maryland, where she worked for almost ten years.

Persuaded by her husband (also a librarian), attracted by the promises of no more winters of ten feet of snow, and to be a stay-at-home mom for a while, she moved to the Central Coast in 2005.

The past five years have been filled with wonderful experiences with her two daughters and part-time library jobs with the SLO County public libraries, two school districts, and Cuesta College. Jackie is looking forward to many more excellent years serving with the Morro Bay Branch Library.

Library Hours

Mon - Closed	Tue - Wed 10am-7pm
Thu-Fri - 10am-5pm	Sat - 10am-4pm
Sundays - Closed	805-772-6394

Jackie is surrounded by some of the Friends board, from left, Red Davis, Susan McElhinney, Joan Decker, Christine Johnson, Laurie Allen, Jackie Kinsey, Margaret Esther - Assistant Library Director, Karen Robert, Joan Petersen, Carole Wallace and Ric Deschler.





Recommended Bylaws Changes Need Your Approval At the Annual Meeting

Your Board of Directors has had the opportunity to review the Bylaws and has made some recommendations for you to vote on at the General Membership meeting on **Friday, November 19 at 11:30 a.m.** The bylaws are included in this newsletter for your review, as well as an explanation as to why the Board felt these changes were necessary.

Article V, Section 2: Officers and Committees: gives the outgoing President the opportunity to serve in an advisory capacity to the Board, if the Board chooses, in any given year. The Board believes that the experience the President acquires during their tenure is an invaluable resource. The President may already attend board meetings as a non-voting member.

Article V, Section 6: Instead of expecting the Nominating Committee Chair to appoint two additional committee members the Board is recommending that they **“may”** appoint them. Sometimes it is challenging to find two others to serve on the Committee, especially if they have decided to remain on the Board. Also, there have been circumstances in which we have had more than two people who wanted to serve on the committee. We don't want to put unnecessary limits on the Chair. In addition, it says that members of the Nominating Committee **shall** not be eligible to nominate themselves for Board positions. We believe the word **“may”** is much better placed.

Article V, Section 9: changes the make-

up of the Members-at-Large Board positions. It eliminates the Library Advisory position because that position is not a part of the new lease negotiated between the City and the County. The original lease called for a Library Advisory Committee chaired by the Friends. Now that we incorporate vision planning and working collaboratively with both the City and County as part of the Board of Directors' overall responsibilities, the position does not need to exist. Also, we have determined that Ways and Means, which is a fundraising term, has two overall main responsibilities the Book Sales and Fundraising. Because of this, we felt that breaking up those responsibilities into two positions seemed fair and reasonable. Further, since the Library Department is expanding their Volunteer program, we felt that the Volunteer Coordinator position should also be a Member-at-Large. Thus, the Board is recommending that we eliminate one Member-at-Large position, break up one position into two positions, and add a new position.

Article VII, Section 3 Funds: currently tells us that the Board must have an auditor audit the Treasurer's books prior to the annual meeting. Since this is not a requirement for non-profits, and is quite costly to the organization, it was felt that it was better to state that **“a qualified person” “review”** the Treasurer's books prior to the annual meeting.

We hope these explanations help clarify the changes. If you have any further questions prior to the annual meeting, please do not hesitate to contact any of the officers listed in this newsletter. **Remember**, you must be present in order to vote. Please make your vote count! Thank you.

BYLAWS

Morro Bay Friends of the Library



ARTICLE I: NAME

The name of the organization shall be Morro Bay Friends of the Library (MBFOL).

ARTICLE II: PURPOSE

The purpose of the organization is to stimulate public support of the Morro Bay Branch of the San Luis Obispo County Library by fostering and establishing closer relations between the library and the citizens and organizations of Morro Bay, by focusing public attention on library services, facilities and needs and by soliciting gifts, endowments and bequests; and, to provide financial aid for adequate services, facilities and needs.

ARTICLE III: LIMITATIONS/PARLIAMENTARY AUTHORITY

SECTION 1. The assets of the MBFOL are irrevocably dedicated to public benefit purposes. Upon dissolution or liquidation of the corporation, no part of the net earnings or assets of the corporation shall inure to the benefit of any private person or individual but shall be distributed, after the satisfaction of all debts and liabilities, as required by the Articles of Incorporation of this corporation and not otherwise.

SECTION 2. No officer or member shall be personally liable to the MBFOL or its members for monetary damages for breach of duty, acts or omissions, and/or transactions as an officer or member. Likewise, the MBFOL shall not be liable to any member for monetary damages for breach of duty, acts or omissions and/or any transactions as an organization.

SECTION 3. All meetings shall be conducted according to Robert's Rules of Order except when in conflict with the bylaws of this organization or with the laws of the State of California.

ARTICLE IV: MEMBERSHIP AND DUES

SECTION 1. Membership in this organization shall be open to all individuals in sympathy with its purposes and to organizations when representation in the association is desired, in which case dues shall be paid by the joining organization.

SECTION 2. The Board of Directors shall determine annual dues.

SECTION 3. Those persons whose dues are current shall be considered active members.

SECTION 4. Each active member shall be entitled to one vote.

SECTION 5. The fiscal year shall begin January 1 and end December 31.

ARTICLE V: OFFICERS AND COMMITTEES

SECTION 1. The Board of Directors shall consist of the Officers and five Members-at-Large and shall serve as the governing body of this organization.

SECTION 2. The Officers shall be President, Vice President, Secretary, and Treasurer. They shall be elected by the general membership at the annual general membership elections meeting. The terms of office shall be one year. The Immediate Past President may attend board meetings as a non-voting member and serve in an advisory capacity to the organization, if needed.

SECTION 3. The Board of Directors shall meet at the call of the President or by petition of three or more Board members. The Board shall meet not fewer than four times each fiscal year. A majority of the members of the board shall constitute a quorum for the transaction of business.

SECTION 4. The President shall appoint special committees from time to time as necessary subject to the approval of the Board.

SECTION 5. The President shall be an ex-officio member of all committees with the exception of the Nominating Committee.

(Continued on page 8)



(Continued from page 7)

SECTION 6. The President shall appoint the chair of the Nominating Committee, who shall be either a past president or a current Board member. The chair ~~shall~~ may appoint ~~two~~ additional committee members. Members of the Nominating Committee ~~shall~~ may not be eligible to nominate themselves for Board positions. The Committee shall solicit and propose candidates to the Board to fill vacancies to complete unexpired terms as they may occur and shall solicit and present to the membership nominations for Officers and Members-at-Large at the annual meeting. The Nominating Committee shall hold an open meeting not less than 30 or more than 90 days prior to the annual general membership elections meeting for the purpose of soliciting Board candidates from among the membership.

SECTION 7. All active members present will have the opportunity to vote for the officers at the annual membership meeting.

SECTION 8. Active members may apply for any Officer and Member-At-Large position for consideration for election at the annual membership meeting by presenting their name to the Nominating Committee Chair at least one month before the elections. The Nominating Committee Chair shall be responsible for presenting those names for consideration for the election.

SECTION 9. Members-at-large shall each serve as Chair of one of the following **Standing Committees: Programs, Membership, Library Advisory Fundraising, Volunteers, Newsletter and ~~Ways and Means~~ Book Sales.** The Treasurer shall chair the Finance Committee.

ARTICLE VI: MEETINGS

SECTION 1. The organization shall hold its annual meeting in November of each year for the purpose of electing Officers, and Members-at-Large; to receive various reports and to transact any other business. A written or email notice shall be sent to members no later than two weeks prior to the meeting.

SECTION 2. Special meetings may be held as directed by the President and/or two or more current Board members. A written or email notice shall be sent to members no later than two weeks prior to the meeting.

SECTION 3. Quorum for general membership, annual election and special meetings shall be those active members present, provided proper notice is given, as defined in the bylaws. Three percent (3%) of active members shall constitute a quorum for the transaction of business.

ARTICLE VII: FUNDS

SECTION 1. The Treasurer shall maintain adequate books of accounts for which he or she shall be responsible.

SECTION 2. No funds or properties shall be disbursed without written authority of the President and the Treasurer. The Secretary shall be authorized to sign in the absence of either the President or Treasurer.

SECTION 3. The board shall appoint ~~an auditor~~ a qualified person, not an Officer, to ~~audit~~ review the Treasurer's books prior to the annual meeting.

ARTICLE VIII: AMENDMENTS_

The bylaws may be amended at any regular or special meeting of the organization by two-thirds majority of the members present, provided a quorum is present. The intention to amend bylaws must be given by written notice to the members no later than two weeks prior to the meeting at which they are to be presented for consideration.

Adopted by Board of Directors on 7/20/07

Proposed Adoption by General Membership on 11/19/10



Morro Bay Mud Fudge Highlights November Meeting

The November Friends of the Library Board Meeting will include a FIRST COME FIRST SERVED continental lunch and presentation from Maggie Urias, owner of Hot Dogs on Harbor and Mud Fudge.

Maggie and her husband, John, purchased Mud Fudge in 2005. At that time, fudge production was limited to just a few days a week and sales were mostly wholesale. Maggie took control of the reins and what started out as a trot has now turned into a gallop. While learning the subtle nuances of the chocolate recipes, she also ventured out into the county, vending at various farmers' markets and fairs. Her knowledge of this unique product, a chocolate that is really somewhere in between fudge and truffle, has been fine tuned. She now creates over 60 flavors!

Hot Dogs on Harbor has a long history in Morro Bay. In the same spot for over 25 years, this is the little hot dog stand that could and did!

Formerly known as The Hot Dog Factory, it almost came to halt in November, 2008. Because it was a neighboring business, Maggie and John thought that it was a good idea to buy it! The first year was a challenge, most of the energy spent fine-tuning the menu and rebuilding the goodwill, all the while working under the challenges of an economic downturn that stunned the nation.

Hot Dogs on Harbor was one of the first restaurants to offer the newly created Hearst Ranch Hot Dog. It is now a regular along with the old fashion dog from the early days. It is an uncured dog boasting no nitrates, antibiotics or added hormones. Plumb and juicy, it showcases the fine, lean

grass-fed Central Coast Beef. It is now available with its companion Hearst Ranch All Beef Chili. Not just any chili, it is their own, made right in their kitchen each week. It is low in fat and high in Vitamin C. And don't forget the pulled pork. Their house recipe makes this a one-of-a-kind treat right here in your own neighborhood. Each Tuesday, Wednesday and Thursday they offer a middle of the week treat -- The Greyhound Special. But you must be over 60 people years to participate. If you bring your very best doggie friend along with you, the free Doggie Bites will have them tugging at the leash to make a return visit!

In July, Suite C in the complex at 898 Main Street became available, so Maggie and John just had to move in and make it their own. This has allowed for a cozy and quiet indoor seating area for both Mud Fudge and Hot Dogs on Harbor. The newly created connecting door allows a view of their clean and efficient kitchen. You can view the bustle of the cooks as your dog is created. And when you have finished your lunch, the charm and allure of all the chocolate products

and many other items hand-crafted right here on the Central Coast will be calling out to you to "take a bite or take me home"!

Please join us in the Program Room on Friday, November 19, 11:30 a.m. for our Board Meeting, some continental lunch in which Maggie will be serving 3 types of hot dogs (Hearst Ranch ,old-fashion, and veggie) with a wide array of toppings. She'll also serve her special chili and pulled pork. Following the meeting, she will be the guest speaker and then she will share bites of one of her chocolate creations that you will not want to miss!





Farewell, Friends.

By Christine Johnson,
Library Advisory/Vision

In November, we will bid a fond farewell to three of our incredibly dedicated Friends of the Library board members and we cannot let them go without words of special recognition.

Jennifer Redman departs after two years of service as the membership director for the Friends. Under her direction, our membership numbers have remained strong as we currently have nearly 400 FOL members! Jennifer remarked that she was gratified to have the chance to 'give back' to the library that has given much to her family and also that she enjoyed working with such wise, caring and giving volunteers who put the needs of our library first. The FOL board greatly benefited from Jennifer's sharp financial acumen as a Morro Bay business owner. Her positive attitude and can-do spirit will be missed!

Ric Deschler, outgoing treasurer, has been pivotal to the success of the FOL for the past seven years. Ric has been active in raising funds for our library since 2003 first as a book sale volunteer and then as a former book sale committee chair. Ric's financial expertise brought from the world of higher education ensured the FOL library funds were well managed as we entered lean economic times. He has been a good steward of our

funds as treasurer for the past five years. Ever interested in library history, he recalls his first library project was to coordinate the installation of a handicapped access door from the parking lot--truly a project that enhances library access to all in a very concrete way. Ric states that his great love of books has only been made greater by his close association with the Morro Bay Library. Also, he has enjoyed the congenial interaction with library staff and volunteers. The FOL board will miss Ric's quiet strength and also that twinkle in his eye that accompanies his witty sense of humor.



A board meeting is not quite like herding cats

Jennifer and Ric both state that the highlight of their time on the FOL board was the resolution of the library lease agreement between the city and the county that allows for use of the total building for library services.

And, finally, Karen Robert, FOL president, will also depart the board this year. In her president's report for this newsletter, Karen eloquently summarized the highlights of her tenure as a board member. Yet, there's more. As President of MBFOL, Karen has led with integrity, dedication and inspiration. She is an expert communicator with a lively sense of humor. While we will miss Karen's skilled management of day-to-day FOL activities, we look forward to her continuing coordination of the incredible Wednesdays' programs that showcase her creativity, her love of literature and her forward thinking vision of the library as the heart and center of our community in Morro Bay.



Treasurer's Report - Looking Toward the Future

by Ric Deschler

Hello dear Friends of the Morro Bay Library. This will be my last article and update on the financial health of our non-profit organization. After five years as your treasurer, I am passing along these duties to the very capable hands of my nominee for treasurer, Gerry Fuller. It has been a great privilege and wonderful experience watching the growth and evolution of the Friends. Please attend the annual membership meeting November 19th and vote to elect Gerry to the Board as treasurer.

The financial picture for 2010 has remained steady. Our income has already exceeded our budgeted projections and should end the year around \$26,000. Our contributions that directly support the library will be just under \$29,000. Half of that will be our contribution to secure the full utilization of the library building for library services for the next 25 years, as per the new lease between the county and the city. We are very proud of our assistance in supporting the county in negotiating the new lease and full use of the building that the Friends built, 25 years ago.

The administrative expenses to operate the Friends in 2010 should be less than \$4,000. We try very hard to keep operational expenses to a minimum in order to direct more funds directly to supporting our local, Morro Bay branch of the library.

Next year, 2011, will be very challenging, financially. The new Board of Directors will be work with the county staff to develop a working plan for full utilization of the library building. It is unknown what kind of expenses will lie ahead to convert the program room and

the rest of the existing library into an integrated, and completely functional operating library. Your financial help will be needed to make sure that we provide a top-notch environment that will provide all sectors with the best library services possible. Please be ready to answer the call when we ask for your help. Or, simply start now with your contributions to ensure that the planning and transition will go smoothly.

Enjoy and support your library by volunteering your time as well as your dollars. The Morro Bay Branch Library needs you in order to maintain the quality services that we have enjoyed for so many years. I have had a wonderful time being a part of this great organization and look forward to sitting back and reading a few books now that someone else will be "keeping the books."

Your Perpetual Legacy

Make a commitment to future generations by preserving your library. Remember the Morro Bay Friends of the Library in your will by creating an endowment. Your actions today will preserve the library you so love for tomorrow.



Contact
Ric Deschler
Treasurer at

772 9244 or email

treasurer@morrobayfriendsoflibrary.org



**FROM YOUR BOOK
SALE VOLUNTEER
COORDINATOR**

Joan Petersen

Three cheers.... and MANY, MANY more for Laurie Allen, Book Sale Chair and her able-bodied assistant, Ric Deschler, as well as the 60+ volunteers who have helped make each of our 2010 FOL book sales so successful to date!

From the volunteer who prepares the flyers, to the volunteers who distribute them prior to the sale, to the callers who help to recruit, to the "muscle men" who set up tables and tote the heavy containers of books from the storage room and do it in reverse after the sale, to the energized volunteers who display the books on Friday, to the early-birds who set up the patio Saturday morning, to the volunteers who work the members-only sale on Saturday from 9-10 am, to the two shifts of cashiers and helpers, to those who help tear down after the sale and to the treasurer who counts the sale proceeds....a heartfelt THANK YOU! You know who you are and you need to know that we couldn't conduct a sale without you!

Our next book sale is scheduled for Saturday, November 6th, with set-up on Friday, November 5th. If any of the above-mentioned jobs appeal to you, please contact Joan Petersen @ 772.2604 or e-mail volunteers@morrobayfriendsoflibrary.org.

We are saddened to hear of the recent death of Jacque Vogt. Jacque was a most willing volunteer for our book sales, where he served as cashier for many years. Morro Bay Friends of the Library has indeed lost a true Friend!

Membership Report
Jennifer Redman

What a great year for the Morro Bay Library. A new lease, a new branch manager and a bright new future. Thank you all for your financial, physical, and many hours of support. For the past two years, I have enjoyed meeting you and serving in the membership board position. Thank you for making this job successful through growing the membership, growing awareness of the friends group and working with each other.

The membership team helped spread awareness through lobby tables informing the Library users of programs, sending member reminder notices, welcome letters, membership cards, promoting family membership flyers, business flyers, working book sales and finding sponsors for children's programs.

A special thank you to Susan Gossard, membership board assistant, who has brought many good ideas and energy to this team.

A very special thank you to all the lifetime members and Business members:

Business Members

Coalesce Bookstore
Eckles Wealth Management
Edward Jones Investments
Kathy Hoversten
McElhinney & McElhinney
Tiffany Smart, OD
St. Peters Episcopal Church

2011 Book Sale Dates

Mark your calendars

February 5

May 14

August 6

November 5

Eckles Wealth Management, Inc.
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Jeff N. Eckles
President

Voice & Fax: 800-396-6910
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Morro Bay, CA 93442



Newsletter Going online

In November 2011 the member newsletter will go all-electronic and will be distributed via email notice. This will help us to save money on printing and postage so that we will have more funds available to go directly towards our Morro Bay Library. We will still make a few copies available at the Library. Thank you for your understanding and your continued support of our Library. Morro Bay Friends of the Library Board of Directors

Newsletter Advertising

Attention Business Owners—Are you a library lover? The Friends of Morro Bay Library are giving you the opportunity to advertise your product or service to other Friends Members. Each Business Member receives one free business card ad as a privilege of membership.

For more information, please call Jennifer Redman at 805-772-7938.



ONE FREE CHILDREN'S BOOK WITH MEMBERSHIP!*

Junior Membership Application

Name

Phone

Birthday

Name of parent

Address

City

ZIP

Please complete and return with a \$2.00 payment to
Morro Bay Friends of the Library
625 Harbor Street
Morro Bay CA 93442

*Child is entitled to one free fifty-cent children's book at any Friends of the Library Book Sale. One free book total per membership. Must present Junior membership card at checkout.

friends members

get your friends to join!



MEMBERSHIP APPLICATION OR RENEWAL

Morro Bay Friends of the Library
625 Harbor Street, Morro Bay CA 93442

Membership:

- New
 Renewal

DUES (tax deductible)

- Individual \$5/year Family \$10/year
 Business \$25/year Individual Lifetime \$100

Additional donation - \$ _____

Volunteers are at the heart of the library's success. If you would like to be involved, please indicate your interests(s):

- Shelving books Fund Raising
 Membership Book Sales
 Programs Board of Directors
 Other (specify)

I prefer to receive newsletter via

- email US Postal Service

Name(s) _____

Address _____

City _____ ZIP _____

E-Mail _____ Phone _____



**Morro Bay Friends of the Library
625 Harbor Street
Morro Bay CA 93442**

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