The Importance of our Library to this Community

Remember when mom or dad took us to a children's program or a weekly visit to the public library where we collected a stack of books to take home to be read and re-read until the next week's visit? How important was that experience?

Did you know that studies show that increasing your child's reading time by 37 minutes a day outside his/her school day will increase your child's reading ability tremendously? These weekly visits to the library with a variety of books to read was just one way of enticing a child to read and helping that child develop a love of reading. It was the beginning of the child's development both socially (to be in a group with children of similar ages) and intellectually. It is well documented that the ability to read empowers an individual to learn and develop increased job skills.

So recognizing the impact of your first visit to a library, why shouldn’t you continue this tradition at the Morro Bay Library?

If you haven’t had a chance, consider any or all of the following:

- apply for a library card for your child or grandchild
- enroll your child or grandchild in the Children’s Summer Reading Program
- sign-up for our very first Summer Adult Reading Program
- join us for our Wednesdays Readers’ Community Book Discussion Group
- attend one of our local author events
- join the Friends of the Library
- donate a book to the Library
- come to our next book sale
- consider being a part of the Morro Bay Friends of the Library Board of Directors
- volunteer your time.

Whatever you decide to do, know that you are making the right decision when you make this Library an important part of you and your family’s regular routine.

–Karen Robert, President
Among Friends is the quarterly newsletter for the Morro Bay Friends of the Library. It is distributed to all members. Circulation is approximately 400. Additional information about the Friends is available at http://www.morrobayfriendsoflibrary.org/ or call 772-9268. We encourage submissions of library-related material. The deadline for publication is the 6th day of each month of publication—January, April, July and October. Articles are to be submitted to Robert Fuller Davis in any of the following formats: email to news@morrobayfriendsoflibrary.org either in text or as attachments in Word or WordPerfect; CD in Word or WordPerfect, or in written form legible for transcription. Nothing will be accepted verbally. The editor reserves the right to edit or reject material. Each article is the opinion of its author and does not necessarily represent the opinion or endorsement of the Friends or the Library or the editors.

Friends Board of Directors

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Joan Petersen, Volunteer Coordinator 772-2604 volunteers@morrobayfriendsoflibrary.org
Dani Porter, Branch Manager 772-6394 dporter@slolibrary.org

Morro Bay Friends and volunteers were honored by Library staff at the annual Volunteer Recognition Brunch in the Community Room April 16, 2010.

(All photos in this edition by Ric Deschler)
Upcoming Events
All events occur at the Morro Bay Library Program Room unless otherwise noted.

Reoccurring Every Month!
• 1st & 3rd Wednesday 10:00am-noon- Readers’ Community Book Discussion Group
• 2nd Wednesdays 10:00am-noon- Inspirational Topics Discussion Group
• 4th and 5th Wednesdays 10:00am-noon- Celebration and Appreciation of Literature through local author readings, special presentations and other literary activities.

August
4 From the Mixed Up Files of Mrs. Basil E. Frankweiler by E.L. Konigsburg This month is all about the kids! We start with a wonderful story of an adventure with Claudia.
5 Supervisor Bruce Gibson office hours – MB Library Program Room 4-5 pm

7 Book Sale (9-10am Members Only) 10am-2pm Sale; 1-2pm $3 bag sale

11 The Giving Tree by Shel Silverstein During this inspirational Wednesday’s program we explore this tender story, a moving parable for readers of all ages.
18 M.C. Higgins, the Great by Virginia Hamilton Ever since M.C.’s great-grandmother Sarah came here as a runaway slave, Sarah’s Mountain has been home to the Higgins family.

September
1 Suite Francaise by Irene Nemirovsky Two novellas which follow the stories of men and women thrown together in circumstances beyond their control beginning in Paris in 1940.
2 Supervisor Bruce Gibson office hours – MB Library Program Room 4-5 pm
7 Holiday - Library Closed
8 Living Juicy by SARK Living juicy is jumping for joy on the inside. Each affirmation is designed to stop those dry cracked feelings and give us those sweet, wild moments we crave.
15 Shanghai Girls by Lisa See The story takes readers on an adventure with two sisters beginning in 1937 Shanghai to the shores of America.
17 Friends – Board of Directors Meeting – 11:30 a.m.-1:30 p.m. Public welcome.
22* Meet the Author/Free Workshop – “A Woman & Herself” – Mara Purl Join the author as she takes us on a journey of discovery helping both men and women.
29* Meet the Author – Richard Taylor Join us for this special 5th Wednesdays program in which the author reads from his various books and screenplays

October
6 Ghost Soldiers by Hampton Sides On January 28, 1945, 121 hand-selected U.S. Troops slipped behind enemy lines in the Philippines. Discuss with us this spellbinding true story.
7 Supervisor Bruce Gibson office hours – MB Library Program Room 4-5 pm
12 Holiday - Library Closed
13 Animal, Vegetable, Miracle – A Year of Food Life by Barbara Kingsolver Learn a hundred new ways to an old truth: we are what we eat.
20 The Known World by Edward P. Jones This story weaves together the lives of freed and enslaved blacks, whites, and Indians.
27* Fishing for Equilibrium: The Power of a Diary – Kalila Vokov At our last 4th Wednesdays program of the year, join the author as she shares the power of journal writing and how it can inspire others to keep journals as tools for self-preservation, and/or inexpensive psychotherapy. What can we learn from her experience?

*Author(s) will join us.
Fund-raising Report

The May book sale was a swirling mass of humanity, all focused on finding that next great read! I hope you didn’t miss it. As always, thanks go to the more than fifty volunteers who came, worked hard, and laughed.

Even though some of our regular volunteers were away, we took in just over $3016.00 for the library, and got to know some new people who were volunteering for the first time. They all got to eat Joan Petersen’s chocolate Bundt cake!

Remember that Express Books and DVDs are available for checkout at the Morro Bay Library with no waiting list!

See you on August 7th for our next big book sale. Donations are always appreciated, and can be brought into the library anytime.

Have a great summer!

– Laurie Allen
Ways and Means

Membership Report

Attention Members: If you would like to be a part of the membership team please give Jennifer Redman a call at 805-772-7938. We are looking for help in computer input, letters, and membership drive programs.

Thank you for being a part of the Friends of Morro Bay Library. We appreciate your support, donations and volunteer time. It is because of your help that the Library is good today and will be great tomorrow.

– Jennifer Redman
Membership

2010 Book Sale Dates
Mark your calendars
August 7
November 6

Mary Blair and Beth Ann Stanovich serve breakfast to Joan Decker at the Volunteer Brunch on April 16, 2010.
Treasurer’s Report

We would like to thank O. Ray Sheets Accountancy Corporation for graciously providing the Morro Bay Friends of the Library with a Financial Compilation for 2009.

The Statement of Financial Position was presented and reviewed by the Board of Directors at their meeting on May 21.

It is always wonderful to see professionals in Morro Bay come forward to help keep our community organizations viable and aboveboard.
– Ric Deschler
Treasurer

Financial Update and Planning for the Future

As we reach the halfway mark in the year, we see that our fundraising efforts for 2010 are on schedule. Volunteers have been working hard hustling book donations and using various methods to sell them. The largest projects are the Quarterly Book Sales and that is followed by the sale of books and magazines in the lobby. The Farmer’s Market sales are starting to take shape as well as a steady flow from book sales over the internet. Lots of people are working hard to provide financial support for our library.

With changes coming to the entire operation of our library and the building, we are going to be reevaluating our budget to accommodate anticipated needs. The Morro Bay Friends of the Library will be moving into a new stage of fundraising to meet those challenging needs. We will be looking to our members and the entire Morro Bay community to help provide fundraising ideas, volunteer participation, and donations to make sure that our Morro Bay Library succeeds in the coming years. We are at a critical juncture and only you can make it all possible. Please step forward with your time and energy and contribute in the next few months.

Your Perpetual Legacy

Make a commitment to future generations by preserving your library. Remember the Morro Bay Friends of the Library in your will by creating an endowment. Your actions today will preserve the library you so love for tomorrow.

Contact
Ric Deschler
Treasurer at
772-9244 or email
treasurer@morrobayfriendsoflibrary.org

Volunteer Phyllis Stiles receives an award as the Library’s most faithful volunteer.

Beth Ann Stanovich, Mary Blair, April Kluver, Michelle Gorey and Beth McKenzie line up to serve volunteers at the brunch.
The Morro Bay Library has announced the appointment of Dani Porter to the position of Branch Manager of the Morro Bay Library, effective April 8, 2010.

Porter received a bachelor's degree in Public Relations from CSU, Long Beach, and a Masters in Library and Information Science from Louisiana State University (LSU). Prior to coming to San Luis Obispo County, Porter worked for the San Diego Zoo's Development and Membership Department as its Prospect Research and Stewardship Manager; as an Adult Services Librarian for the Las Vegas-Clark County Library District; as Director of Development for the University Libraries at the University of Nevada, Las Vegas; as Community Relations Librarian for the Orange County Public Library in Santa Ana; and as Community Projects Librarian for the Iberia Parish Library in New Iberia, Louisiana.

In 2003 Porter was named one of Library Journal's Movers & Shakers, and during 2003 – 2004 served as president of LSU's School of Library and Information Science's Alumni Association. Porter is active within the library profession, having served on a variety of committees for the American, California, and Nevada Library Associations. Additionally, in 1998, Porter completed a summer internship for the American Library Association's Public Information Office in Chicago.

Porter, who replaces Jude Sanner Long as branch library manager, says Long is "truly irreplaceable."

"After nearly 35 years as Morro Bay Library's manager, Jude created and nurtured an exceptional library environment, collection, staff, volunteer program, and Friends of the Library group, as well as community relationships which continue to thrive today. Jude also provided us with the infrastructure for future growth with the coming addition of the Library's John Kim Room for library collections, programs, and services," Porter said.

With a background in casino marketing and public relations, advertising agencies, and non-profit fundraising, Porter is excited at this new opportunity to work cooperatively on behalf of the community and county to support a full range of library services. "I'm looking forward to returning to my public library roots, and expanding my knowledge of front-line library management at the Morro Bay Library, while growing our branch library services," Porter said.

Porter, a native of South Lake Tahoe, California, enjoys traveling, film festivals, and most water sports, and now makes her home in Cayucos.

Summer Reading Program

The San Luis Obispo (SLO) County Library system is introducing the first annual Adult Summer Reading Program with the theme, "Water Your Mind @ the Library - Read." The program is for people 18-older and those who sign up will be asked to read ten items in a variety of categories between June 19 and Aug. 21. Prizes and surprises will be awarded to those who successfully complete the program.

Participating branch libraries include Arroyo Grande, Atascadero, Creston, Los Osos, Morro Bay, Nipomo, San Luis Obispo, and Santa Margarita. Please call your local library (Morro Bay Library at 772-6394) for more information or visit the Web site at: www.slolibrary.org.
Newsletter Advertising

Attention Business Owners–Are you a library lover? The Friends of Morro Bay Library are giving you the opportunity to advertise your product or service to other Friends Members. Each Business Member receives one free business card ad and each additional ad is $15 per newsletter. You can encourage your business neighbors to participate as well. Even non-members of the Friends are welcome at only $40 per issue. For more information, please call Jennifer Redman at 805-772-7938.

Junior Membership Application

Name___________________________________________________
Phone___________________ Birthday______________________
Name of parent _________________________________________
Address ________________________________________________
City______________________________ ZIP __________________

One free children’s book with membership!*

Please complete and return with a $2.00 payment to Morro Bay Friends of the Library 625 Harbor Street Morro Bay CA 93442

MEMBERSHIP APPLICATION OR RENEWAL  
Morro Bay Friends of the Library  
625 Harbor Street, Morro Bay CA 93442

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Volunteers are at the heart of the library’s success. If you would like to be involved, please indicate your interests(s):

- O Shelving books
- O Fund Raising
- O Membership
- O Book Sales
- O Programs
- O Board of Directors
- O Other (specify)

I prefer to receive newsletter via
- O email
- O US Postal Service

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Morro Bay Friends of the Library  
625 Harbor Street  
Morro Bay CA 93442